



ATHLETE PROFILE

MATTHIAS GIRAUD

MOUNTAIN ATHLETE / WORLD RECORD HOLDER / SPEAKER

SUPER FRENCHIE

DOB: September 24, 1983
BASE jumping since: 2007

Skiing since: 1985
Residence: Bend, OR

Social: @superfrenchieofficial
Website: superfrenchie.com

Professional mountain athlete specialized in alpinism, steep skiing and BASE jumping originally from France and currently living in the United States.

World record holding big mountain skier and BASE jumper, known for combining both sports. He has completed many first descents and ski BASE jumps across the globe and he is the only person to have **ski BASE jumped the renown Alps trilogy: Eiger, Matterhorn and Mont Blanc.**

Featured on media around the world, including **60 Minutes, Good Morning America** and some of **GoPro's most successful viral videos**. He creates much of his own content and has excellent engagement on social media.

Correspondant for **NBC Universal, Men's Journal**, event guest at **Google Zeitgeist**, closing speaker at **TEDxBERKELEY** and performer for **Apple, Facebook and NetApp.**

Featured in Season 1 of **GoForth by Godaddy** with **Tony Hawk.**



VIDEO LINKS



AVALANCH CLIFF JUMP



SUPER FRENCHIE DOCUMENTARY TRAILER

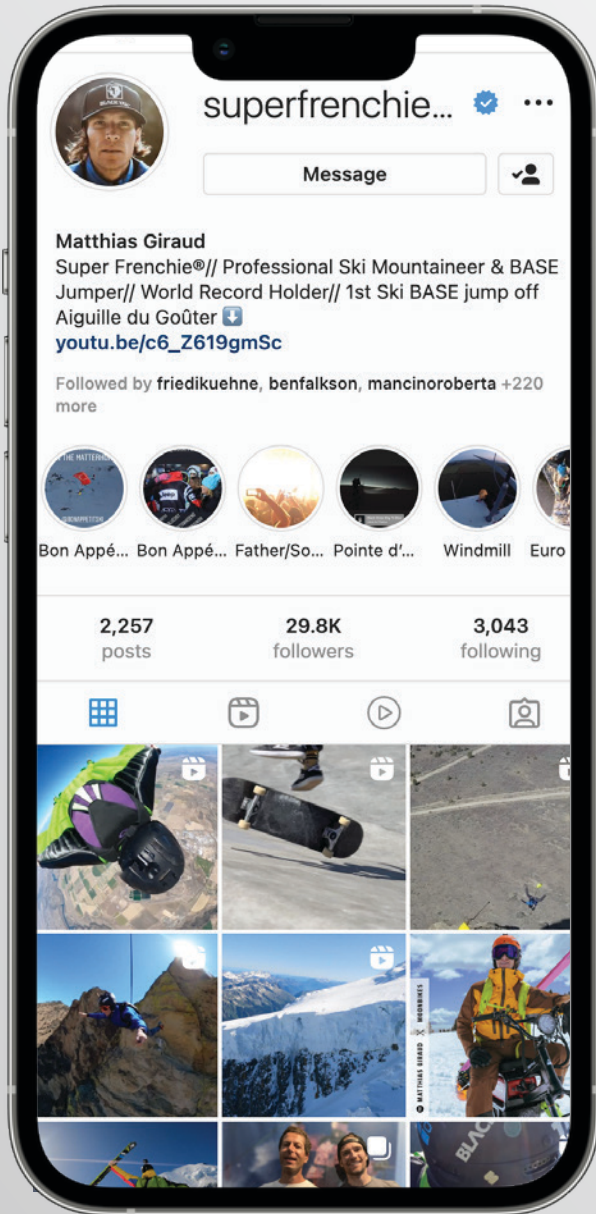


WORLD RECORD



TEDxBERKELEY

*click on images to open video



SOCIAL MEDIA



@superfrenchieofficial

35.2k Followers



@superfrenchieofficial

25k Followers



@matthiasgiraud

1.5k Followers

Exposure By Media Outlets

- First ski BASE jump off Aiguille du Goûter featured in Le Parisien Mont Blanc ski BASE jump featured on Yahoo! France, Powder Magazine, and TGR.
- Super Frenchie Movie featured at film festival worldwide, distributed by Greenwich Entertainment
- Featured athlete on Showtime + CBS's 60 Minutes Sports*
- Public speaking appearances for Nike, US Bank and TEDx
- Featured in two episodes of Netflix's Stunt Science
- Matthias Giraud Jeopardy question
- Featured guest on The Powell Movement podcast
- Fatherly.com World's Most Masculine Men article and Letter to Boys series.
- Ski BASE jump featured on primetime national French TV (Stade 2 on France 2)*
- Ice fall line ski BASE jump featured on Weather Channel & TGR
- Guest speaker on the Exit Point Podcast

Exposure By Views (Not including Netflix, movies premieres, or film festivals)

2020

- Social Media: 6,880,806
- YouTube: 1,527,940
- International TV: 12,660,000

Total: 21,068,746

2021

- Social Media: 2,144,805
- YouTube: 2,026,716
- International TV: 21,530,400

Total: 36,467,121

2022

- Social Media: 4,624,112
- YouTube: 3,449,169
- International TV: 36,275,200

- Print: 5,040,000

- Web: 1,339,177

Total: 50,727,658

*Video password is superfrenchie

MAJOR ACHIEVEMENTS

2 Times world record holder of highest ski BASE jump

Men's Journal 50 Most Adventurous Men

Live ski BASE jumping demos during world cup mogul tour and Back-to-Back Freeski Invitational

2008 CNN Headline News Video of the Year

GoPro's first viral video - Avalanche Cliff Jump

FIRST PERSON TO:

- First person to ski BASE jump off Aiguille du Goûter, Mont Blanc, France
- Ski BASE jump off the Alps Trilogy: Eiger, Matterhorn, and Mont Blanc
 - ski BASE jump off Mt. Hood (Oregon, USA)
 - ski BASE jump off Engineer Mountain (Silverton, Colorado, USA)
 - ski BASE jump the Lyngen Alps, Norway
 - ski BASE jump off Heaven's Eleven (Telluride, Colorado, USA)
- ski BASE jump multiple routes off the Aiguille Croche (Megeve, France)
 - ski BASE jump off Ajax Peak (Telluride, Colorado, USA)
 - BASE jump off Haifoss Waterfall (Iceland)
- ski BASE jump off Ingram Peak (Telluride, Colorado, USA)
 - fly a wingsuit over Eyafjallajokull volcano (Iceland)
- fly a wingsuit from Washington to Oregon across the Columbia River Gorge

TESTIMONIALS

“I was blessed to work with Michael Jordan for seven years, showing the world what it might feel like to fly, if only for a few seconds. But, MJ’s greatest gift wasn’t defying gravity but staying grounded - always present and engaged, one of us. 30 years after the first “Spike and Mike” commercial, I have finally met another spirit like this. Matthias “Super Frenchie” Giraud may jump off buildings, ski off cliffs and outrun avalanches, but he is one of the most fully present, friendly and kind souls you may ever meet. He’s not just Super Frenchie. He’s Superhuman.”

Scott Bedbury - CEO of Brandstream, Nike’s advertising director from 1987-1994 and Starbuck’s Chief Marketing Officer from 1994-1998

“There is no one like Matthias. He hurls himself down mountains and off cliffs, on purpose! Seemingly insane, he is actually one of the most intelligent and thoughtful athletes I’ve ever met. His ideas on risk, passion and finding purpose are inspiring. he is a hilarious, jaw-dropping, Philosopher King who brilliantly lives life on the edge.”

Sharyn Alfonsi - 60 Minutes Host

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Thank You!



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